

REZA NEYZAN

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SUMMARY

Senior Web Designer and Online Projects Consultant with over 15 years of experience, delivering high-impact web solutions across 250+ projects and 50+ startups. Expertise in both front-end and back-end development, driving user engagement, optimizing performance, and ensuring robust security through innovative designs and strategic consulting.

WORK EXPERIENCE

Senior Web Designer & Web Specialist | Gamma App Group | 2023-2024

- Led the design and execution of over 20 web design and online platform projects, significantly enhancing user engagement and performance across various client sites.
- Drove the development of mobile-first, responsive websites, achieving a 35% increase in user interaction and satisfaction.
- Improved SEO and site performance through strategic design updates, resulting in a 35% rise in conversion rates.
- Managed web services and hosting solutions to guarantee continuous uptime and robust security for all platforms.

Web Designer & Online Projects Consultant | Freelance | 2006-2023

- Delivered comprehensive web development and consulting services across more than 250 web projects and over 50 startups, ensuring high-impact results.
- Designed and built a diverse range of platforms, including e-commerce sites and membership portals, to provide seamless functionality and superior user experiences.
- Developed custom middleware and integrated third-party APIs, which enhanced operational efficiency and improved overall system performance.
- Offered strategic consulting for web design and optimization, leading to a 25% reduction in downtime and enhanced platform stability for small and mid-sized organizations.

EDUCATION

- Bachelor of Computer Science | Software Engineer

CERTIFICATIONS

- Microsoft Technology Specialist - MCITP2008 (MC ID: 10023782)

SKILLS

- Front-End Development & Design: WordPress, HTML/CSS, JavaScript, UX/UI, Responsive Design, Web Graphic Design, Custom CMS, SEO, Performance Optimization
- Back-End Development & Server Management: PHP, MySQL, API Integration, Git, LEMP & LAMP Stack Management, Middleware Integration, CRM Systems
- Web Services & Hosting Management: Site Staging, Deployment, Digital Signage, Web Security, Monitoring
- Project Management & Technical Support: Project Lifecycle Management, Troubleshooting, Network Setup, Performance Enhancement
- Team Collaboration, Problem Solving, Customer focus, conflict resolution and Time management